

2007 FAIFA 75th Anniversary Career Advancement Conference & Expo EXHIBITOR AND SPONSOR APPLICATION

SPONSORSHIP/EXHIBITOR RESERVATION FORM

Company _____

Primary Contact: Name _____ Title _____

Mailing Address _____

City, St, Zip _____

Phone, Fax, Email _____

Representatives Names & Titles Attending for Badges

List exactly how your Booth Sign 7" X 42" should read

In accordance with the exhibit guidelines governing rental of exhibit space, the undersigned hereby submits application and payment for exhibit space at the 2007 Career Advancement Conference & Expo, July 9-11, 2007 at the Doral Golf Resort & Spa, Miami, FL. We have read and agree to the exhibit guidelines governing the exhibit hall and which are provided with this application. We understand that these guidelines are incorporated into this contract by reference and that this application becomes a contract when accepted and confirmed by FAIFA.

Signature of Authorized Agent _____

Date _____

Print Name _____

SPONSORSHIP LEVEL (Please check applicable one)

Platinum, \$5,000 ____ Gold, \$2,500 ____ Silver, \$1,500 ____ TOTAL

8' x 10' Booth Fee \$650* \$ _____

Complimentary if sponsor

Does not include conference registration

After May 1, 2007 add \$100 to fee. \$ _____

Discounted Full Conference Registration Fee

For Exhibitors Only – \$100 per person \$ _____

(If not registering for the Conference, you can purchase individual meal function tickets on site)

Names & Titles of representatives for full conference registrations

GRAND TOTAL \$ _____

SPEED LEARNING

Yes, I would like more information about possibly serving as a facilitator for the Speed Learning Session on Tuesday, July 10, 2007 during lunch.

Fill this form out completely and mail to:
CMC & Associates, 2713 Blairstone Lane,
Tallahassee, FL 32301.

If paying by credit card:

Fax this form to CMC and Associates at
(850) 224-7704.

PAYMENT METHOD

Check (Make payable to FAIFA)

Credit Card (Mastercard and Visa only please)

Credit Card # _____

CVV # _____

Credit Card Billing Address: Street, City, State, Zip

Expire Date _____

Name as it appears on the Card _____

Signature _____ Date _____

QUESTIONS? Contact CMC and Associates by phone: (888) 320-6129

TERMS OF EXHIBITOR CONTRACT

1. EXHIBITS: The exhibit hall consists of (35) 8' x 10' booths of standard pipe and drape construction, including 8' high back walls and 3' high draped side rails. One 7" X 42" sign, one 6' draped table, two chairs and one wastebasket will also be provided. Booths are required to be staffed by the exhibitor during all show hours.

2. CONTRACT FOR SPACE & CANCELLATION: The application for exhibit space, guidelines enumerated herein, notice of space assignment by FAIFA, and the full payment of booth fees, together constitute a contract for the right to use the space. No space reservation will be confirmed without full payment. All cancellations must be received in writing. If a cancellation is received by June 1, 2007 full refund will be made of all booth fees, less a processing fee of 25%. **No refund will be made for cancellations after June 1, 2007.**

3. ALLOCATION OF BOOTH SPACE: Every effort will be made to accommodate the requested location for applications received by May 1, 2007. Space assignments will be made on a first-come, first-served basis. Management retains the right to make space assignments solely at its discretion. Factors considered include prior FAIFA Exhibitor participation, sponsorship status, location of competitors, special services required (water, phone lines), etc.

Though choices are given for booth assignments, they are guidelines only and are not guaranteed by Management. Space is leased with the understanding that no Exhibitor will hold FAIFA responsible for any or all liability that may result from any cause whatsoever.

4. REGISTRATION, NAME BADGES, EVENT TICKETS: On site check-in for Exhibitors will be at the **Exhibitors Registration Desk. Exhibitor booth space application is not registration for the FAIFA Conference.** Paid registration for the FAIFA Conference is required for entry into meal functions and all Conference sessions.

5. SERVICE CONTRACTOR: The Official Service Contractor for the FAIFA Conference is Expo Convention Contractors, Inc. The Official Service Contractor is responsible for all aspects of booth set-up and dismantling, material handling, furniture rental and other exhibitor services. All services customarily required by exhibitors will be available through the Service Contractor approximately 60 days in advance of the Conference.

6. EXHIBIT INSTALLATION & DISMANTLING: Exhibitors may have access to exhibit area starting at 12 noon on Sunday, July 8, 2007. Exhibitors must complete exhibit installation by 6:00 pm, Sunday, July 8, 2007. FAIFA reserves the right to remove exhibits and exhibit materials, at the Exhibitor's expense, not ready for show by 6:00 pm am on Sunday, July 8, 2007. Any space not occupied by 6:00 pm, Sunday, July 8, 2007, will be forfeited by the Exhibitor. This space may be reassigned or used by FAIFA without refund, unless arrangements for delayed occupancy have been made with FAIFA in **advance**, and management shall not be responsible for any of Exhibitor's incurred expenses. No display may be dismantled or packing started before 9:00 am, July 10, 2007. Failure to observe this regulation may jeopardize Exhibitor's assignment of space or right to exhibit at future FAIFA Conferences. Exhibit teardown begins at 9:00 am and must be completed by 10:00 am, July 10, 2007. Material or equipment left in the exhibit area after this time will be subject to removal by the Service Contractor at Exhibitor's expense.

7. EXHIBIT RESTRICTIONS: No solid exhibit construction will be permitted to exceed 48" in height except in the back one-third of the booth depth. In the back one-third of the booth depth, the exhibit should not exceed 8' in height. Exhibitors may not advertise or display goods or services other than those manufactured, distributed, or sold by the Exhibitor in the regular course of business. Demonstrations and adequate space for an audience, and booth personnel and attendees participating in market research surveys, shall not interfere with normal aisle traffic flow or infringe on the atmosphere of neighboring booths. Any sound leakage from an Exhibitor's open-sound AV equipment shall not interfere with neighboring booths.

Food or beverage producing or dispensing apparatus are allowed but, **MUST BE APPROVED BY THE HOTEL IN ADVANCE.**

No exhibitor shall assign, sublet, or share the whole or any part of the space allotted. Exhibits are restricted to the exhibit area designated by the floor plan; outside exhibits are strictly prohibited. FAIFA reserves the right to restrict or terminate without notice any exhibit which is in violation of these guidelines and which has become objectionable. This reservation includes persons, things,

conduct, printed matter or anything that might detract from the Conference. In the event of such restriction or eviction, FAIFA is not liable for any refunds, rentals or other Exhibitor expenses. Guidelines are formulated for the best interests of each Exhibitor as well as FAIFA.

8. BOOTH FURNITURE: Agreements for rental of booth furniture in addition to that provided should be made directly with the Service Contractor. The Exhibitor Information Kit mailed to Exhibitors will contain necessary information. Management reserves the right to disallow inappropriate or obstructive furniture brought to the show by individual Exhibitors.

9. EXHIBIT AND FREIGHT SHIPMENTS: All exhibitors who cannot carry their exhibits and freight easily to the show or need to provide some storage facilities for same should contact the Service Contractor. The Service Contractor will handle Exhibitor freight shipments on an exclusive basis. **Do not send shipments to the headquarters hotel prior to move in — there are no arrangements for receipt and/or storage. Items arriving earlier will be reconsigned to Exhibitor's drayage company at Exhibitor's expense. C.O.D.s are not accepted at any time.**

10. LIABILITIES: The Exhibitor assumes responsibility and agrees to protect, indemnify, defend, and hold harmless FAIFA, Expo Convention Contractors, Inc, CMC and Associates, Marriott Doral Golf Resort and Spa, and the affiliates and subsidiaries of each, and the officers, directors, agents, partners, and employees of each ("Indemnified Parties") against any claims, losses, and damages to persons, property, government charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof. The Exhibitor understands that neither FAIFA, Expo Convention Contractors, Inc, CMC and Associates, or Marriott Doral Golf Resort and Spa maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. FAIFA, its agents, and employees will not be held liable for failure to hold the exhibit as scheduled. Payments for booth space will be returned in that event, except that any expenses incurred in connection with the exhibit will be deducted if the exhibit is called off on or after June 15, 2007 because of fire or any act of God, or the public enemy, or strike, epidemic, or any law or regulation or public authority, which makes it impossible to hold the exhibit.

11. ADMISSIONS: The Management has sole control over all admissions of persons to the Exhibit Area. The **Official FAIFA Meeting Badge is required for admission to the Exhibit Area.**

12. SECURITY: If an exhibitor has special security requirements, the exhibitor may hire uniformed guards at their own expense and post the guards at the exhibitor's individual booth as needed. Neither FAIFA, Expo Convention Contractors, Inc, CMC and Associates, or Marriott Doral Golf Resort and Spa will be liable for loss or damage to property of Exhibitors or their agents or employees from theft, fire, accident, or any other cause beyond its control. Exhibitors are advised to secure their own adequate insurance coverages.

13. CARE OF PROPERTY: Exhibitors or their agents shall not injure or deface the walls or floors of the building, the booths, or equipment or furnishings in the booth. Exhibitors will be held liable for any such damage caused by him or his agent.

14. HOSPITALITY, ENTERTAINMENT & SPECIAL EVENTS: Exhibitors are welcome to sponsor hospitality suites or other special events for Conference attendees. Plans to do so should be coordinated through FAIFA in advance and specific arrangements should be made directly with the Marriott Doral Golf Resort and Spa. Exhibitors are requested to not organize, promote, publicize or invite attendance at any hospitality suite, outside entertainment, or other special event for persons attending this Conference on any of the advertised Conference dates during periods when either exhibits, meetings, or other regular Conference events are scheduled.

15. EXHIBITOR DOOR PRIZES: Exhibitors are encouraged to sponsor Door Prizes. Door prizes will be given away on Tuesday, July 10, 2007 from 8:00 am to 9:00 pm in the exhibit hall. Exhibitors may not register for door prizes given by other Exhibitors.

16. ENFORCEMENT OF GUIDELINES: In addition to being subject to restriction or termination of an exhibit as explained in Item 7 above, Exhibitors who violate guidelines may be asked to leave and prohibited from attending future FAIFA Conferences.

**EXHIBITOR
OPPORTUNITIES**



**Florida Association of
Insurance and Financial Advisors**
1836 Hermitage Blvd., Suite 200
Tallahassee, FL 32308
Phone: (850) 422-1701

PREST. STD.
U.S. POSTAGE
PAID
PERMIT NO. 825
TALLAHASSEE, FL

FAIFA 75TH ANNIVERSARY CAREER ADVANCEMENT CONFERENCE AND EXPO EXHIBITOR & SPONSORSHIP PROSPECTUS

JULY 9-11, 2007 • DORAL GOLF RESORT AND SPA, MIAMI, FL

Come join us and celebrate FAIFA's 75th Anniversary!

Hotel Information

Join us at The Marriott Doral Golf Resort and Spa, Miami, FL, is the headquarters hotel for the 2007 FAIFA Career Advancement Conference & Expo.

To make reservations call Marriott reservations directly at (800) 228-9290 or (305) 592-2000. When you call, be sure to mention that you are with FAIFA to get our \$99 room rate. The Marriott will honor this rate until June 15, 2007 and it is in effect from July 10, 2007 – July 15, 2007.

After June 15, 2007 we can't guarantee this rate or room availability.

FAIFA members will celebrate 75 years of professional excellence at the Doral Golf Resort & Spa Miami, Florida

